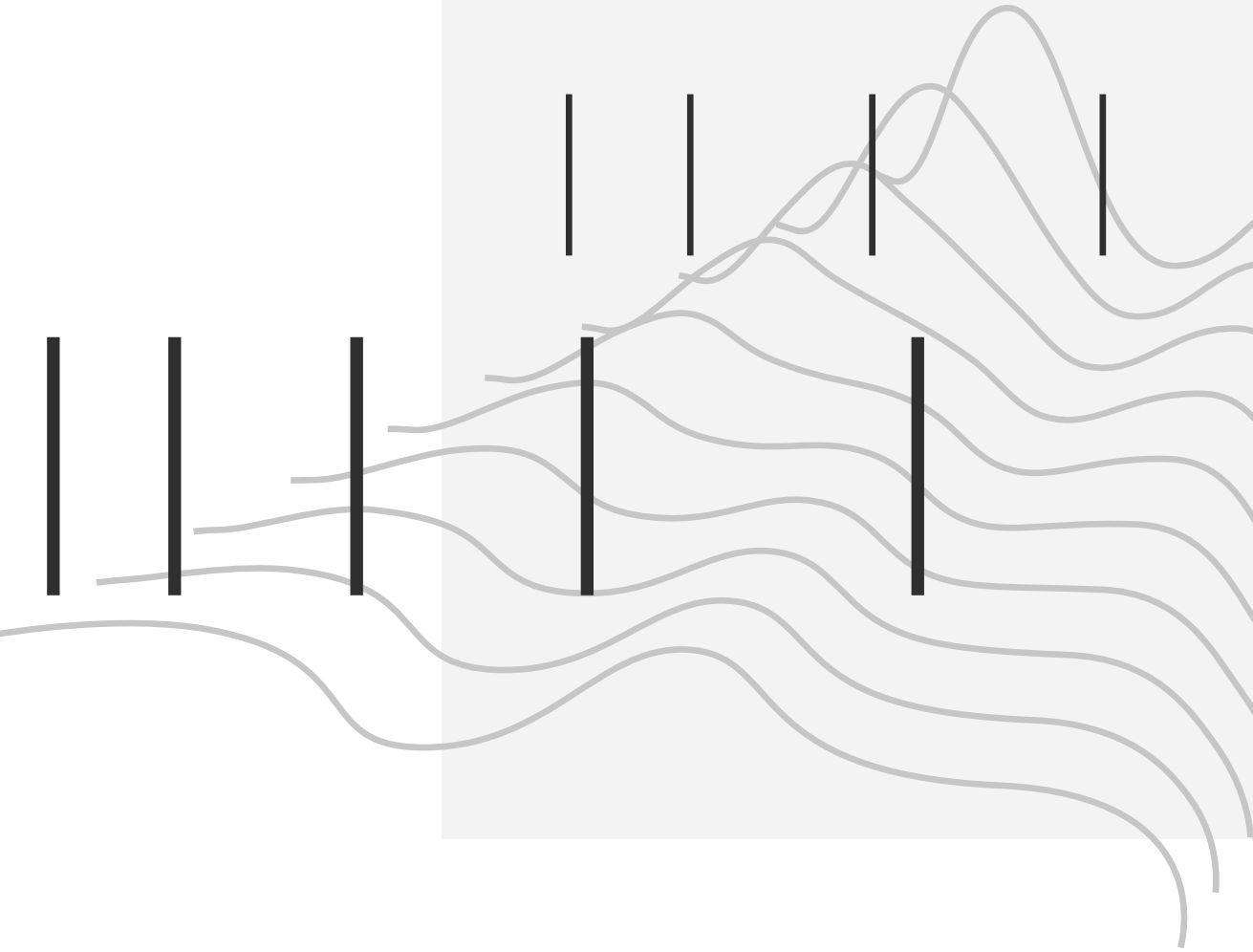


ADG PROPOSAL SUPPORT SERVICES

Crafted for Compliance.
Designed for Impact.

The federal acquisition landscape is evolving fast. Traditional, text-heavy proposals are giving way to streamlined, story-driven products such as videos, slide decks, and oral presentations that demand visual clarity and impact.

ADG helps you adapt to this modern proposal landscape with strategic solutions that communicate your company’s differentiators persuasively, meet compliance requirements, and capture evaluators’ attention.



WE CAN SUPPORT YOUR PROPOSAL NEEDS WITH:

PROPOSAL VIDEOS

A graphic for 'PROPOSAL VIDEOS' showing a circular flow of three stylized human figures connected by dotted lines, with a central gear-like icon containing a checkmark.

ORALS PRESENTATION SUPPORT

A photograph of a man in a suit speaking at a podium in front of an audience. A screen behind him displays the text 'A shared vision for reliability'.

PROPOSAL GRAPHICS

A technical diagram of a system architecture. It shows a 'Product services-cluster' at the top, connected to a 'UI' and a 'Scheduler'. Below these are 'API' and 'Worker' components, which are connected to 'Virtual Machines' at the bottom. A 'Chat' icon is on the left. Text at the bottom states: 'Current support for GCP and VMware' and 'All GCE VMs supported by GCP'.

“Working with ADG was a phenomenal experience. Their team was instrumental in building our story. The final product exceeded expectations.

– STEVE BARISH, CHIEF STRATEGY OFFICER, CNF TECHNOLOGIES

Proposal Videos

Bring your story to life with video proposals designed for modern submission portals like Tradewinds, Platform One, and DARPAConnect.

SIMPLE ANIMATION WITH VOICE OVER

Presentation-style graphics and narration to support quick-turn delivery

Duis autem vel

Augue Duis Dolor

iure Dolor In Hendrerit

Euismod Tincidunt Ut

Suscipit Lobortis Nisl

onummy Nibh Euismod

Ut Wisi
Ad Minim
Veniam Enim

Duis autem vel eum iriure
dolor in hendrerit

In vulputate velit esse
molestie consequat

Vel illum dolore eu

Euismod
Ut Lao

Consect
adipiscin

Nonum

Tincidunt
dolore m

Odio D
Qui Bla

Molestie
illum dol

Eu feugis

ADVANCED ANIMATION

Sophisticated motion and sound to clarify complex technical ideas

LIVE ACTION WITH ANIMATION

On-screen SMEs with supporting motion graphics

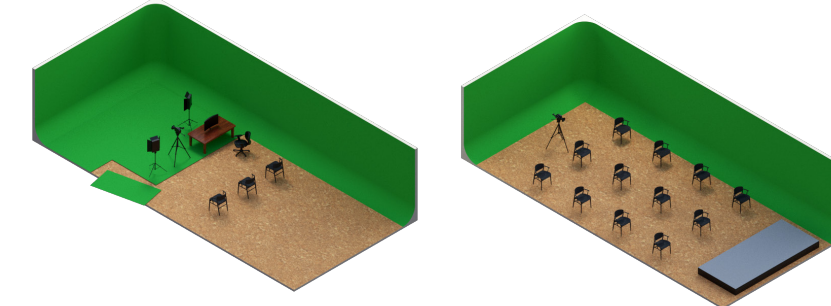
MINI-DOCUMENTARIES

Interview-driven videos with multiple experts and motion support

Content has been replaced to protect the proprietary information of our customers.

Orals Presentation Support

When the evaluation depends on how your team presents, ADG helps you show up polished, professional, and cohesive.



ADG's in-house **1,400 sq. ft. production studio** can adapt to a wide array of presentation configurations.

NARRATIVE DEVELOPMENT

Shape the story flow and narrative structure based on your content



PRESENTATION DESIGN

Design visually compelling PowerPoint decks that support, not distract



ORALS COACHING

Provide guidance to refine timing and transitions



STUDIO STREAMING

Deliver live production support for virtual or hybrid meetings—ensuring a consistent, high-quality experience



PROPOSAL SUPPORT SERVICES

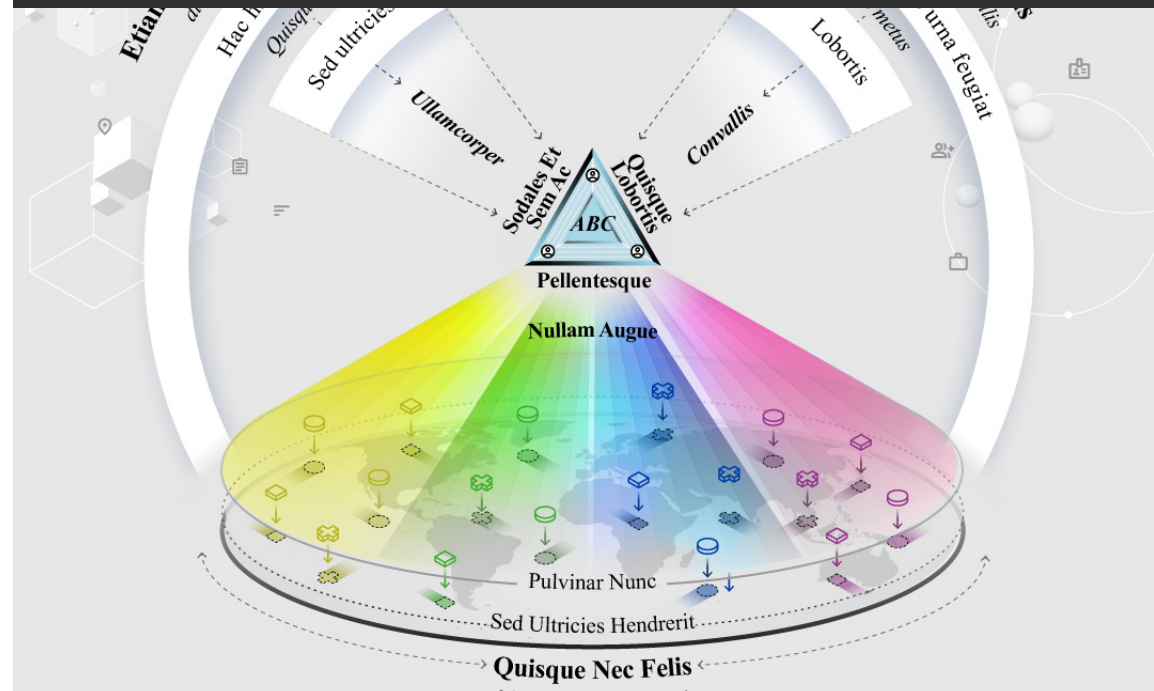
adgcreative.net

Proposal Graphics

From data visualizations and infographics to full-page layouts, ADG's team transforms complex content into clear and engaging designs.

TRADITIONAL PROPOSAL GRAPHICS

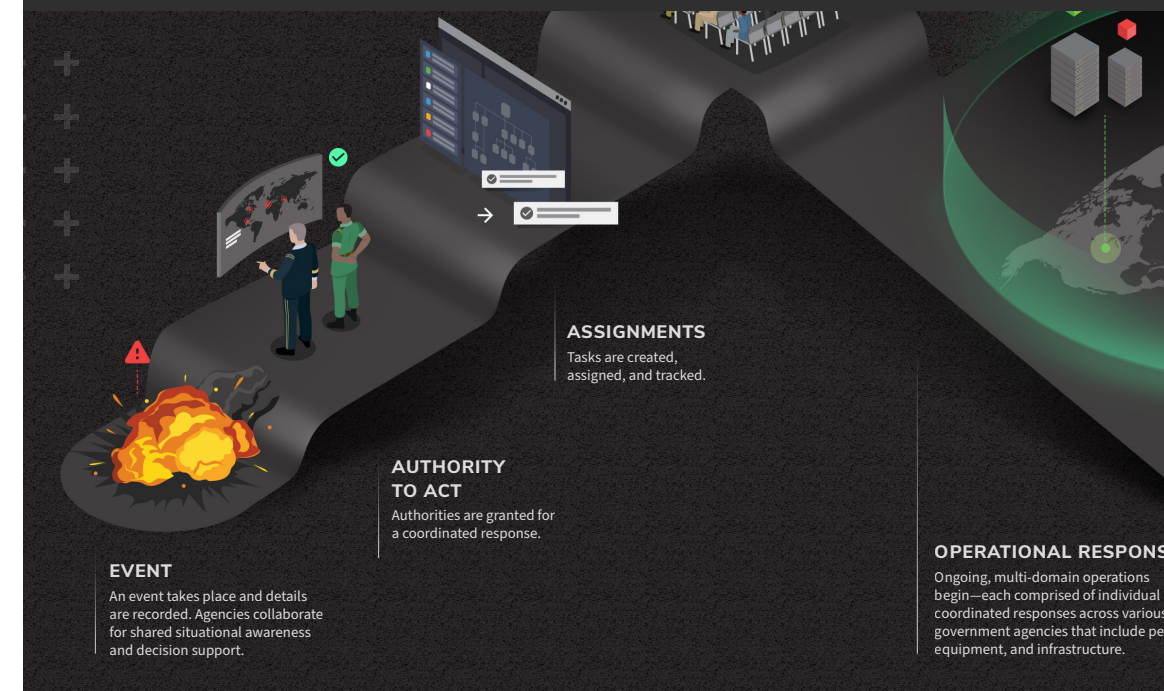
Enhance clarity and distill complicated concepts into concise, high-impact formats



Content has been replaced to protect the proprietary information of our customers.

DIAGRAMS

Simplify complex systems or workflows



TEMPLATES AND BRANDED ASSETS

Cohesive, repeatable styles to use across volumes



About ADG

With decades of experience working alongside DoD and Intelligence Community clients, as well as supporting government contractors, ADG Creative helps mission-oriented organizations tell their unique story with clarity, creativity, and confidence.

From strategy to execution, we craft solutions that inform, engage, and drive action.

Bring us your SME. We'll take care of the rest.

Contact Evan Davis | edavis@adgcreative.net



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