



Case Study: OPSEC TRAINING

CORPORATE, COUNTRY, AND CULTURAL SECURITY: AN OPSEC AWARENESS CAMPAIGN

Challenge

An organization within the Department of Defense was charged with the education and awareness of defense contractors – large and small -- concerning the concepts and principles of Operations Security or OPSEC. OPSEC deals with how to protect sensitive company information from threats that may damage financial, physical and possibly national security. The endeavor needed to provide a means of delivering information via a web-based schema that would allow companies to validate the participation of its workforce, and capture metrics to evaluate the efforts effectiveness. Additionally, the project needed to function as a pseudo educational effort, and so, blended the line between mere awareness and a training vehicle.

Solution

ADG produced an interactive e-learning program that appeared more like a History Channel presentation than an e-learning product. The approach engaged the student by implementing movies, interactive exercises, narratives, and case studies while educating the student on the principles of OPSEC. After each section, the student took a “quiz” to gauge their understanding of the concepts. At the end, the student received a certificate, which also enabled the tracking of participants.

Result

The e-learning piece was well received and welcomed by learners, who appreciate the “pain-free” approach to what may have otherwise been viewed as “just another mandatory requirement.”